

CONVERGE ESPERANCE

1 NOVEMBER 2024

Sponsorship Prospectus

Where business
and opportunity
come together



Get in front of business

You're invited to showcase your
organisation at the inaugural
Converge Esperance conference 2024

Converge Esperance brings together inspirational speakers, leading economists and industry and business services leaders with an interest in the region's prosperity and economic growth.

This business and industry event will showcase the best of Esperance, connecting local businesses with industry leaders, celebrating business success and building confidence and capability in our vital local business sectors.

Converge Esperance offers a range of sponsorship opportunities for your organisation. Choose from our sponsorship packages and value add options or contact the ECCI to request a tailored sponsorship package.

Book today

Ready to book your sponsorship package? Please get in touch.

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Converge Esperance event partners:



Bronze

\$625

Build brand awareness and boost networks with our Bronze sponsorship package. Including prominent logo placement on conference webpages and program, this is a high value option to showcase your business.

BENEFITS INCLUDE

- Prominent logo placement on conference webpages
- Prominent logo placement in digital and printed conference program
- Opportunity to provide promotional merchandise and flyers to conference delegates

Silver

\$1,250 10 AVAILABLE

Elevate your brand with a Silver sponsorship package. Featuring logo recognition on marketing material and media campaigns during conference lead up, this package will optimise your business reach.

BENEFITS INCLUDE

- Logo recognition on marketing material and media campaigns
- Quarter page advertisement in conference program
- Verbal recognition during conference
- Prominent logo placement on conference webpages
- Complimentary event registration

Gold

\$2,500 10 AVAILABLE

Take advantage of the enhanced benefits of a Gold sponsorship to grow your networks. Generate greater brand awareness from marketing and media exposure to a targeted conference audience.

BENEFITS INCLUDE

- Official announcement of sponsorship on social media
- Facebook and LinkedIn mentions on event lead up
- Half page advertisement conference program
- Foyer banners displayed at venue
- Verbal recognition during conference
- Exhibition area for your organisation
- Two complimentary event registrations

Platinum

\$5,000 6 AVAILABLE

Receive premium recognition and an exclusive range of benefits as a leading sponsor for Converge Esperance. Our Platinum sponsorship package is guaranteed to enhance your profile and promote your organisation on the lead up to, and during the conference.

BENEFITS INCLUDE

- Official announcement of sponsorship on social media
- Full page advertisement in conference program
- Sponsor banner on main stage
- Promotional video or scripted MC announcement at the conference (3 mins)
- Participation rights to a panel session
- Four complimentary event registrations

Value add options also available for all sponsorship packages and tailored requests.

Where business *and* opportunity come together

Benefits at a glance

All prices exclude GST.



	BRONZE \$625	SILVER \$1,250 (10 Available)	GOLD \$2,500 (10 Available)	PLATINUM \$5,000 (6 Available)
Logo recognition on all marketing material and media campaigns in the lead up to the conference (digital and printed material)		✓	✓	✓
Prominent logo placement on the conference web page (under applicable sponsorship tier)	✓	✓	✓	✓
Logo placement in conference program (digital and printed)	✓	✓	✓	✓
Advertisement in the conference program (digital and printed) to be provided by business, within size specifications		QTR PAGE	HALF PAGE	FULL PAGE
Mention on social media – Facebook and LinkedIn			✓	✓
Logo included on email correspondence to conference delegates			✓	✓
Verbal recognition at signature moments during the conference		✓	✓	✓
Foyer banner at the conference			✓	✓
Opportunity to provide promotional merchandise/flyers to conference delegates	✓	✓	✓	✓
Official announcement of sponsorship on social media			✓	✓
Exhibition area/table (includes one (1) clothed trestle table and two (2) chairs)			✓	✓
Invitation to exclusive engagement with the keynote speaker			2 PAX	4 PAX
Full delegate list (subject to delegate opt-in) for advanced marketing opportunities				✓
Sponsor banner on the conference main stage				✓
Promotional video or scripted MC announcement at the conference (3 min)				✓
Participation rights to a panel session				✓
Complimentary conference registration		1 PAX	2 PAX	4 PAX
Value add option	COFFEE STATION SPONSOR 2X AVAILABLE \$125 EACH	MORNING OR AFTERNOON TEA SPONSOR 2X AVAILABLE \$250 EACH	LANYARD SPONSOR 1X AVAILABLE \$500	LUNCH OR SUNDOWNER SPONSOR 2X AVAILABLE \$1,000