



# CONVERGE ESPERANCE

Business & Industry Forum

# Sponsorship Prospectus

2 SEPTEMBER 2026

# Get in front of business

You're invited to showcase your  
organisation at Converge Esperance 2026

Converge Esperance brings together inspirational, leading industry and business services speakers with an interest in the region's prosperity and economic growth.

This annual industry event showcases the best of Esperance, creating valuable connections between local businesses and industry experts. With an audience of business, industry, government and community attendees, Converge Esperance is a fantastic opportunity to showcase your business offering.

Converge Esperance offers a range of sponsorship opportunities for your organisation. Choose from our sponsorship packages and value add options or contact the ECCL to request a tailored sponsorship package.

## Book today

Limited sponsorship packages available, contact us to secure yours!

JENNIFER OBOURNE  
EXECUTIVE OFFICER, ECCL

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# Sponsorship Packages

## Bronze \$1,250

Increase your brand's visibility with a Bronze Sponsorship Package. This affordable option includes logo placement on the conference website and recognition of your business name in the event program, providing an excellent opportunity to showcase your business.

### BENEFITS INCLUDE

- Logo placement on conference webpage.
- Mention in conference program.
- Opportunity to showcase promotional material on resource table at conference.

## Silver \$2,500

Elevate your brand visibility with a Silver Sponsorship Package. Featuring logo recognition on marketing material and media campaigns during conference lead up, this package will optimise your business reach.

### BENEFITS INCLUDE BRONZE PACKAGE PLUS

- Logo recognition on marketing material and media campaigns.
- Display in exhibition area.
- Footer advertisement in conference program.
- One complimentary event registration.

## Gold \$5,000

Take advantage of the enhanced benefits of a Gold sponsorship to grow your networks. Generate greater brand awareness from marketing and media exposure to a targeted conference audience.

### BENEFITS INCLUDE SILVER PACKAGE PLUS

- Quarter page advertisement in conference program, upgrade of footer advertisement.
- Opportunity to provide promotional material to conference delegates in goodie bag.
- Foyer banner displayed at venue.
- Verbal recognition during conference.
- Two complimentary event registrations.

## Platinum \$10,000

Receive premium recognition and an exclusive range of benefits as a leading sponsor for Converge Esperance. Our Platinum sponsorship package is guaranteed to enhance your profile and promote your organisation in the lead up to, and during the conference.

### BENEFITS INCLUDE GOLD PACKAGE PLUS

- Half page advertisement in conference program (upgrade from quarter page).
- Sponsor banner on main stage.
- Promotional video/ad playing or still ad shown during breaktime/intermission.
- Four complimentary event registrations.

Bespoke packages and value-add options available. Get in touch - we'd love to create a tailored package just for you.

Where business *and* opportunity come together

# Sponsorship Package Breakdown

All prices exclude GST

	BRONZE \$1,250	SILVER \$2,500	GOLD \$5,000	PLATINUM \$10,000
Mention in conference program (digital and printed)	BUSINESS NAME	LOGO	LOGO	LOGO
Opportunity to provide promotional merchandise/flyers to conference delegates on resource table and goodie bag	RESOURCE TABLE	RESOURCE TABLE	RESOURCE TABLE & GOODIE BAG	RESOURCE TABLE & GOODIE BAG
Prominent logo placement on the conference web page (under applicable sponsorship tier)	✓	✓	✓	✓
Display in exhibition area (includes one (1) clothed trestle table and two (2) chairs)		✓	✓	✓
Logo recognition on all marketing material and media campaigns in the lead up to the conference (digital and printed material)		✓	✓	✓
Advertisement in the conference program (digital and printed) to be provided by business, within size specifications		FOOTER	QTR PAGE	HALF PAGE
Verbal recognition at signature moments during the conference			✓	✓
Foyer banner at the conference			✓	✓
Social media mention			✓	✓
Sponsor banner on the conference main stage				✓
Promotional video/ad playing or still ad shown during breaktime/intermission				✓
Complimentary conference registration		1 PAX	2 PAX	4 PAX

## Value Add Options for Silver, Gold and Platinum

<b>COFFEE CUP SPONSOR</b> 1 X AVAILABLE \$1000	<b>BARISTA SPONSOR</b> 1X AVAILABLE \$2500	<b>MORNING OR AFTERNOON TEA SPONSOR</b> 2X AVAILABLE \$1500 EACH	<b>LANYARD SPONSOR</b> 1X AVAILABLE \$1000	<b>LUNCH SPONSOR</b> 1 X AVAILABLE \$2500	<b>SUNDOWNER SPONSOR</b> 2X AVAILABLE \$2500 EACH
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